



Central Region Awards Nomination Form – Departmental Marketing Award

Submission Deadline: October 16, 2022

The purpose of this award is to recognize outstanding overall departmental marketing efforts for an agency.

Program Name:

Agency:

Address:

Nominator:

Title:

Phone:

Email:

Nominations for the Departmental Marketing Award must include evidence of the following areas:

- Creativity or innovation in the development of websites that communicate and promote the value of parks and recreation
- Use of media outlets to provide exemplary coverage or sponsorship of parks and recreations programs, services, events, facilities, etc.
- Provide examples of overall promotional efforts of parks and recreation agency for the last year.
- This award represents the agency as a whole, not just the marketing of one individual event.

Please provide a written narrative addressing your overall departmental marketing efforts including all the above-mentioned requirements as well as any other supportive information regarding your submission. Written narrative cannot exceed three pages:

Please provide your agency's website:

Please provide a variety of examples of marketing such as:

- Single Page Materials (Posters, Flyers, Cards)
- Multi-Page Documents (Newsletters, Program Brochures, Annual Reports)
- Digital pictures of Giveaway Items (T-shirts, Bags, Pens)
- News Articles
- Video Links